

सावित्रीबाई फुले पुणे विद्यापीठ (पूर्वीचे पुणे विद्यापीठ)




परिपत्रक क्र. १४१/२०२३

‘सावित्रीबाई फुले पुणे विद्यापीठ अमृत महोत्सव निमित्ताने ‘बोधचिन्ह स्पर्धा’ २०२३-२४

सावित्रीबाई फुले पुणे विद्यापीठ देशातील एक अग्रगण्य विद्यापीठ असून गुणवत्तापूर्ण संशोधन व शिक्षण यात विद्यापीठाचा नावलौकीक आहे. सावित्रीबाई फुले पुणे विद्यापीठ २०२३-२४ या वर्षात आपले अमृत महोत्सवी वर्ष साजरे करित आहे. या निमित्ताने वर्षभर विविध उपक्रमांचे आयोजन करण्यात येणार आहे. यासाठी अमृत महोत्सवी वर्षाचे ‘बोधचिन्ह’ तयार करण्याचे प्रस्तावित आहे. अधिकार मंडळाच्या सुचनेनुसार सर्वांसाठी खुली ‘बोधचिन्ह स्पर्धा’ आयोजित करण्यात येत आहे. सदर स्पर्धेसाठी प्रथम क्रमांक विजेत्यास रुपये ५०,०००/- पारितोषिक देण्यात येणार असून या स्पर्धेच्या अटी व शर्ती सोबत जोडलेल्या आहेत.

सावित्रीबाई फुले पुणे विद्यापीठ, गणेशखिंड, पुणे ७.)
जा. क्र. ससा/२२४)
दिनांक : १४/०७/२०२३)


(डॉ. प्रफुल्ल पवार)
कुलसचिव

GUIDELINES FOR LOGO DESIGN COMPETITION FOR THE “AMRUT MAHOTSAV ” OF THE SAVITRIBAI PHULE PUNE UNIVERSITY

1. Eligibility:

- i) This Competition is open to All Individual participant .
- ii) Every participant can submit one entry only.

2. Technical Parameters:

- i) Participants should submit the Logo in any one of the JPEG/PNG/SVG format.
- ii) Specification details, containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
- iii) All technical details, including file formats, can be mentioned in the specification details itself. The size of the final design may vary from 4 cms x 4 cms to 60 x 60 cms.
- iv) The proposed Logo can be of any geometrical shape within the specified dimensions, as mentioned above. The above dimensions indicate only the minimum and maximum ‘frame’ sizes.
- v) The Logo should be in high resolution with minimum 600 DPI and should look clean (not pixelated or bit-mapped) when viewed on screen at 100% resolution.
- vi) Logo should be designed using colours (Not Greyscale or Black & White).
- vii) The Logo should be designed on any digital platform only.
- viii) The Logo design must be adaptable onto any form/surface including websites, social media such as Twitter / Facebook, press releases, stationery, signage, banners, letterheads, flyers, posters, etc.
- ix) Participants should not imprint or watermark Logo design.
- x) Every entry must be accompanied by a brief write-up/ explanation in maximum 100 words. This write-up has to be uploaded along with the proposed Logo. The write-up should elaborate the concept behind the Logo, which should be symbolic of the essence of the event.
- xi) During the course of evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc., depending upon requirement.
- xii) Participants must keep the native/editable/ open file format also ready – as it shall be required to be submitted later for the winning entry.

3. Intellectual Property Rights:

- i) The design of the Logo must be an original work of creation, free from plagiarism or copyright violation of any kind.
- ii) The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyrights in making the Logo.
- iii) Savitribai Phule Pune University shall not bear any responsibility in this regard and participant shall indemnify the Savitribai Phule Pune University from any liability arising out of such violations, if any.
- iv) The Logo must not contain any provocative, objectionable or inappropriate content.
- v) All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
- vi) All entries will remain as the intellectual property of Savitribai Phule Pune University and are not returnable. The copyright of the Logo, so submitted, shall rest with the University. The Savitribai Phule Pune University shall have the right to use, reproduce, modify, publish, license and/or otherwise deal with the Logo submitted in course of this competition.
- vii) The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
- viii) The Savitribai Phule Pune University reserves the unfettered right to modify the prize-winning Logo in any form.
- viii) The Savitribai Phule Pune University reserves the right to reject all the entries, if not found suitable.
- ix) All copy rights and others' rights will be with Savitribai Phule Pune University of winner in logo competition.

4. Selection Process and Award:

- i) The winner will get Rs. 50000/-with certificate by Savitribai Phule Pune University.
- ii) All the entries received by Savitribai Phule Pune University would be assessed by an empowered Committee at one or more stages, depending upon operational requirement.

- iii) Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others.
- iv) The decision of the Selection Committee would be final and binding on all the participants and no clarifications would be issued to any participants on any decision of the Selection Committee.

5. Other Terms and Conditions:

- i) The last date for submission of entries is 17/08/2023
- ii) Entries can be submitted by clicking on the link [Click Here](#) Entries can be submitted through offline mode to **‘Public Relation Office’ Savitribai Phule Pune University.**
- iii) The responsibility to comply with the guidelines and other conditions fully lies with the participant and Savitribai Phule Pune University shall not be liable for any dispute raised by a third party.
- iv) Savitribai Phule Pune University reserves the right to cancel or amend all or any part of the competition and/or the Rules and Guidelines. The participants are required to visit the Savitribai Phule Pune University website for any updates related to this competition.
- v) In the event of selection of the Logo for ‘Amrut Mahotsav’ of the Savitribai Phule Pune University, the creator of the Logo shall be rewarded as mentioned above.
- vi) Any legal proceedings arising out of this competition/its entries/winner shall be subject to local jurisdiction of Pune.

6. Contact

- i) Email – pro@unipune.ac.in
- ii) 7020778903

[PLEASE CLICK HERE TO SUBMIT YOUR ENTRIES.](#)

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